NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of The British Institute of NDT, which was formerly a supplement known as NDT NEWS; and NewsLink, the newsletter of the International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT and IAQP members – approximately 2500 in total – and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders – an additional 7000.

The new NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.

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**Editorial contributions**

**News and product articles:**
300-500 words, plus one picture*

**Technical tips and case studies:**
1000 words max.; 3 pictures max.*

*will be reproduced in mono from your colour print or JPG, TIF or similar format electronic image in standard circulation issues

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or re-schedule copy submitted without prior reference to the contributor.

**Copy date - 15th of the month preceding publication date**

E-mail: ndtnews@bindt.org

NDT News is normally published on or about the 1st of the month of issue.
## ADVERTISING TARIFF

**VALID FROM 1 JANUARY 2009**

**NOTE: MONO ONLY STANDARD ISSUES / COLOUR OR MONO EXTENDED CIRCULATION ISSUES**

### Standard issues

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate per insertion (£): mono only</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January, February, April, May, July, August, October and November</strong></td>
<td></td>
</tr>
<tr>
<td>A4</td>
<td>254 x 180</td>
</tr>
<tr>
<td>A5 (island)</td>
<td>180 x 130</td>
</tr>
<tr>
<td>½ A4</td>
<td>130 x 180</td>
</tr>
<tr>
<td>¼ A4</td>
<td>125 x 86</td>
</tr>
<tr>
<td>Business card</td>
<td>45 x 86</td>
</tr>
<tr>
<td>Single column centimetre (scc)</td>
<td>10 x 41</td>
</tr>
</tbody>
</table>

### Quarterly extended circulation issues

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate per insertion (£): mono</th>
<th>Rate per insertion (£): full colour</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>March, June, September and December</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A4</td>
<td>254 x 180</td>
<td>760</td>
</tr>
<tr>
<td>A5 (island)</td>
<td>180 x 130</td>
<td>615</td>
</tr>
<tr>
<td>½ A4</td>
<td>130 x 180</td>
<td>490</td>
</tr>
<tr>
<td>¼ A4</td>
<td>125 x 86</td>
<td>320</td>
</tr>
<tr>
<td>Business card</td>
<td>45 x 86</td>
<td>175</td>
</tr>
<tr>
<td>Single column centimetre (scc)</td>
<td>10 x 41</td>
<td>52</td>
</tr>
</tbody>
</table>

### Notes:
- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT applicable at appropriate rate
- Other special positions + 10% for guaranteed position
- Page 1 advertising up to A5 max
- Trim size (full-page): 420 mm (deep) x 297 mm (wide)
- Special offer: additional spot colour (deep red only) +£100 (subject to VAT)

### Discounts:
- Associate members – 10%
- Advertising Agency Commission – 10%
- Insight advertisers – 10%

### Example

A ½ A4 advertisement (130 mm deep x 180 mm wide) for each issue over twelve-month period for a BINDT Associate Member with a current advertising contract in Insight

- 8 at £275 each = £2200.00
- 4 at £470 each = £1880.00

**SUB-TOTAL** £4080.00

- 10% Associate Membership discount * £3672.00
- 10% Insight advertising discount * £3304.80

**TOTAL** £3383.14

Invoiced on publication

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**LOOSE INSERTS** – on application

**COPY DATES**

All material – editorial and advertising – 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format – refer to “Procedure for submitting adverts”.

Extra charges will be applicable to all supplementary process work.

**NDT News** is published by The British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: 1 Spencer Parade, Northampton NN1 5AA, United Kingdom. Tel: 01604 630124; Fax: 01604 231489; E-mail: ndtnews@bindt.org

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The information contained in this brochure may be altered without prior written notice or approval.

The Institute is continuously developing and evaluating new and existing publications and hence there may be additions or alterations to the scheduled programme.